



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave NW**  
**Ste 800**  
**Washington, DC 20007**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
35844-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Ocegura, John CD3	OCEQUERA/CON/DEM	1184

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	35844	08801765

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8014	104	111

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/25/12	10/01/12	8 News Now 5a M-F	5-6a	- TWTF - -	:30	2	\$145.00	NM	
Weeks:	<u>Start Date</u> 09/25/12	<u>End Date</u> 10/01/12	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 2	<u>Rate</u> \$145.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	Tu	09/25/12	5:11 AM	8 News Now 5a M-F	5-6a	:30	J012NV0301T	\$145.00	NM
1	8	F	09/28/12	5:59 AM	8 News Now 5a M-F	5-6a	:30	J012NV0301T	\$145.00	NM
2	09/25/12	10/01/12	8 News Now 6a M-F	6-7a	- TWTF - -	:30	3	\$245.00	NM	
Weeks:	<u>Start Date</u> 09/25/12	<u>End Date</u> 10/01/12	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 3	<u>Rate</u> \$245.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	8	Tu	09/25/12	6:52 AM	8 News Now 6a M-F	6-7a	:30	J012NV0301T	\$245.00	NM
2	8	W	09/26/12	6:10 AM	8 News Now 6a M-F	6-7a	:30	J012NV0301T	\$245.00	NM
1	8	F	09/28/12	6:46 AM	8 News Now 6a M-F	6-7a	:30	J012NV0301T	\$245.00	NM
3	09/25/12	10/01/12	CBS This Morning	7-9a	MTWTF - -	:30	5	\$125.00	NM	
Weeks:	<u>Start Date</u> 09/25/12	<u>End Date</u> 10/01/12	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 4	<u>Rate</u> \$125.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	8	Tu	09/25/12	8:54 AM	CBS This Morning	7-9a	:30	J012NV0301T	\$125.00	NM
2	8	W	09/26/12	7:59 AM	CBS This Morning	7-9a	:30	J012NV0301T	\$125.00	NM
1	8	Th	09/27/12	8:41 AM	CBS This Morning	7-9a	:30	J012NV0301T	\$125.00	NM
3	8	F	09/28/12	8:24 AM	CBS This Morning	7-9a	:30	J012NV0301T	\$125.00	NM
4	09/30/12	09/30/12	CBS News Sunday Mornii	CBS Sunday Mornii	-----S	:30	1	\$175.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	Su	09/30/12	6:27 AM	CBS News Sunday Morning	CBS Sunday Mornii	:30	J012NV0301T	\$175.00	NM
5	09/30/12	09/30/12	Face The Nation	Face The Nation	-----S	:30	1	\$225.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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6	09/25/12	10/01/12	Live With Regis & Kelly	9-10a	-TWTF--	:30	2	\$250.00	NM																																													
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2	8	F	09/28/12	10:32 AM	Price Is Right	10-11a	:30	J012NV0301T	\$350.00	NM																																												
8	09/25/12	10/01/12	Young & Restless	11a-12p	-TWTF--	:30	2	\$425.00	NM																																													
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1	8	Tu	09/25/12	12:25 PM	8 News Now Noon M-F	12-1230p	:30	J012NV0301T	\$225.00	NM																																												
2	8	W	09/26/12	12:19 PM	8 News Now Noon M-F	12-1230p	:30	J012NV0301T	\$225.00	NM																																												
10	09/25/12	10/01/12	Soaps / Let's Make A Dea	1230-2p	-TWTF--	:30	2	\$325.00	NM																																													
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12	09/25/12	10/01/12	Ellen	3-4p	-TWTF--	:30	3	\$325.00	NM																																													
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<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>8</td><td>W</td><td>09/26/12</td><td>3:30 PM</td><td>Ellen</td><td>3-4p</td><td>:30</td><td>J012NV0301T</td><td>\$325.00</td><td>NM</td></tr><tr><td>1</td><td>8</td><td>Th</td><td>09/27/12</td><td>3:30 PM</td><td>Ellen</td><td>3-4p</td><td>:30</td><td>J012NV0301T</td><td>\$325.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	8	W	09/26/12	3:30 PM	Ellen	3-4p	:30	J012NV0301T	\$325.00	NM	1	8	Th	09/27/12	3:30 PM	Ellen	3-4p	:30	J012NV0301T	\$325.00	NM																																		
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1	8	Th	09/27/12	3:30 PM	Ellen	3-4p	:30	J012NV0301T	\$325.00	NM																																																																		
13	09/25/12	10/01/12	8 News Now 4p M-F	4-5p	- TWTF- -	:30	2	\$300.00	NM																																																																			
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1	8	Th	09/27/12	4:54 PM	8 News Now 4p M-F	4-5p	:30	J012NV0301T	\$300.00	NM																																																																		
14	09/25/12	10/01/12	8 News Now 5-630p M-F	5-630p	- TWTF- -	:30	3	\$375.00	NM																																																																			
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15	09/29/12	09/29/12	Ent Tonight Weekend	7-8p	- - - - - S-	:30	1	\$135.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>- - - - - S-</td><td>1</td><td>\$135.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Sa</td><td>09/29/12</td><td>7:41 PM</td><td>Ent Tonight Weekend</td><td>7-8p</td><td>:30</td><td>J012NV0301T</td><td>\$135.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	- - - - - S-	1	\$135.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Sa	09/29/12	7:41 PM	Ent Tonight Weekend	7-8p	:30	J012NV0301T	\$135.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/24/12	09/30/12	- - - - - S-	1	\$135.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	8	Sa	09/29/12	7:41 PM	Ent Tonight Weekend	7-8p	:30	J012NV0301T	\$135.00	NM																																																																		
16	09/30/12	09/30/12	60 Minutes	7-8p	- - - - - S	:30	1	\$1,100.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>- - - - - S</td><td>1</td><td>\$1,100.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Su</td><td>09/30/12</td><td></td><td>60 Minutes</td><td>7-8p</td><td>:00</td><td></td><td><del>\$1,100.00</del></td><td>NM</td></tr><tr><td colspan="11">Unresolved</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	- - - - - S	1	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Su	09/30/12		60 Minutes	7-8p	:00		<del>\$1,100.00</del>	NM	Unresolved																																
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Unresolved																																																																												
17	09/30/12	09/30/12	Amazing Race	8-9p	- - - - - S	:30	1	\$1,600.00	NM																																																																			
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18	09/25/12	10/01/12	8 News Now 11p M-F	11-1135p	- TWTF- -	:30	2	\$500.00	NM																																																																			
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19	09/25/12	10/01/12	Letterman	1135p-1237a	- TWTF- -	:30	2	\$175.00	NM																																																																			
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
35844-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Ocegura, John CD3	OCEQUERA/CON/DEM	1184	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/25/12	10/01/12	Letterman	1135p-1237a	- TWTF- -	:30	2	\$175.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	8	W	09/26/12	12:10 AM	Letterman	1135p-1237a	:30	J012NV0301T	\$175.00 NM
1	8	Th	09/27/12	12:34 AM	Letterman	1135p-1237a	:30	J012NV0301T	\$175.00 NM
21	09/25/12	09/28/12	8 News Now 5-630p M-F	5-630p	- TWTF- -	:30	4	\$375.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 4	<u>Rate</u> \$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	Tu	09/25/12	5:13 PM	8 News Now 5-630p M-F	5-630p	:30	J012NV0301T	\$375.00 NM
2	8	W	09/26/12	6:27 PM	8 News Now 5-630p M-F	5-630p	:30	J012NV0301T	\$375.00 NM
4	8	Th	09/27/12	5:15 PM	8 News Now 5-630p M-F	5-630p	:30	J012NV0301T	\$375.00 NM
3	8	F	09/28/12	6:13 PM	8 News Now 5-630p M-F	5-630p	:30	J012NV0301T	\$375.00 NM
22	09/25/12	09/28/12	8 News Now 4p M-F	4-5p	- TWTF- -	:30	3	\$300.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 3	<u>Rate</u> \$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	8	W	09/26/12	4:43 PM	8 News Now 4p M-F	4-5p	:30	J012NV0301T	\$300.00 NM
1	8	Th	09/27/12	4:40 PM	8 News Now 4p M-F	4-5p	:30	J012NV0301T	\$300.00 NM
3	8	F	09/28/12	4:56 PM	8 News Now 4p M-F	4-5p	:30	J012NV0301T	\$300.00 NM
23	09/29/12	09/29/12	Politics Now S Sebelius	Various	- - - - - S-	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> - - - - - S-	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	Sa	09/29/12	5:36 PM	Politics Now S Sebelius	Various	:30	J012NV0301T	\$250.00 NM
Total Spots							45		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$14,110.00</b>
<u>Agency Commission</u>	<b>\$2,116.50</b>
<u>Net Amount Due</u>	<b>\$11,993.50</b>